



About [New Heights Communications](#)

Founded in 2010, we're a woman-owned, progressive, full-service strategy and communications firm with a track record of winning tough fights. We serve national advocacy and legal organizations, political groups, and CEOs who are making a difference—helping them move from brainstorming to goal setting to winning.

You'll find us working for social justice in the biggest battles in Washington, and across the country. These days, that means fighting against police brutality and on the climate crisis, ensuring equity in our national policies, supporting public transit, labor unions and working people. Winning redistricting battles. Protecting our elections. And much more.

We're passionate, creative, and fun. And we're looking for someone to round out our team.

Digital Director

We're looking for a digital storyteller who has a passion for compelling content and managing the different parts of digital communications — from social media to email marketing to web management. The Digital Director will act as the lead strategist for our clients' digital needs and will be in charge of cooking up comprehensive digital plans and tactics to meet their goals on the interwebs.

So if any of this sounds like you, you should probably check us out. Especially if you are:

- A comms and digital strategist with approximately 5-7 years experience in politics, advocacy or public relations
- Able to craft integrated campaigns utilizing social media, online advertising, email marketing, and web design
- Excited to advise our clients on how to make their digital programs sing, and to train and mentor our Associates on creating and managing digital content
- Skilled at creating engaging social media content, with one finger on Twitter's pulse at all times
- Good at reading digital metrics and using analytics to optimize a campaign
- Able to churn out graphics on the fly, with a keen eye for design aesthetics
- Skilled at managing website content
- Plugged into digital trends and the ever-changing digital media landscape (new Fleets, who dis?) while keeping up with platform changes and audience trends

We'd also love it if you're the kind of person who's...

- Willing to go to the mat for your cause and your client. You don't quit until the job is done, and probably not even then.
- Able to maintain a sense of humor, especially when stuff hits the fan.
- Fired up about the state of affairs today and want to take an active role in fixing it.

- Carrying a strong commitment to and analysis of social, gender and racial justice in all aspects of your work.
- A great coworker who will indulge our happy hours and occasionally long-winded stories and hopefully tell us some of your own.

Compensation:

The salary range for this position is \$75-90K annually, depending on experience.

Additional bennies:

- Flexible work-from-home policy. Though we're currently all remote given COVID, we anticipate returning to a semi-in-person, semi-WFH week later this summer.
- Sane hours. We try not to bug you, or have our clients bug you, at night or on weekends. That said, sometimes news breaks at inconvenient times.
- 3 weeks paid vacation annually.
- Paid family leave.
- 75% employer-paid health insurance.
- Professional development opportunities.

To apply:

Email your resume, a couple of samples of your work, and a cover letter that tells us why you'd be a great fit, to info@newheightscommunications.com. Possible work samples could include a social media toolkit, graphic design/illustrations, or similar. Use your best judgement. Please put "Digital Director" in the subject line.

New Heights takes diversity, equity, and inclusion seriously—our team, our clients and the world are better when served by a diverse team. BIPOC candidates are especially encouraged to apply.

Learn more about our work on [our website](#). While you're there, check out some of the amazing groups we've worked with!